

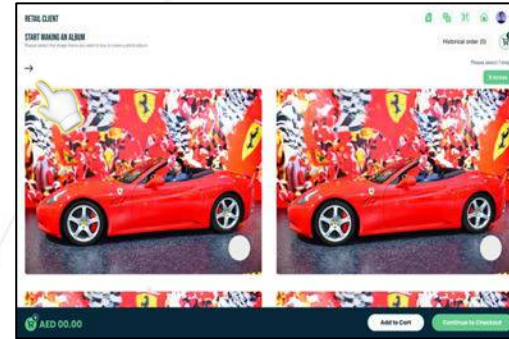
Redeeming Digital Pass Voucher – Annual Pass Holders Summer Campaign



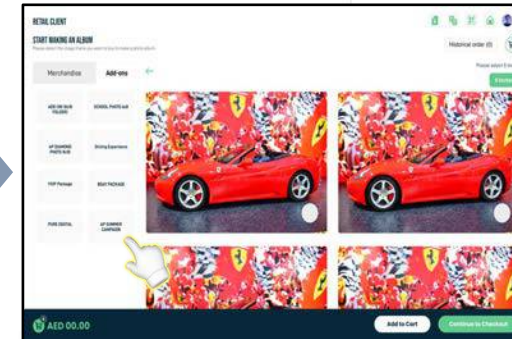
Park Main Photo Counter

Visitor Purchased Online or via ticketing

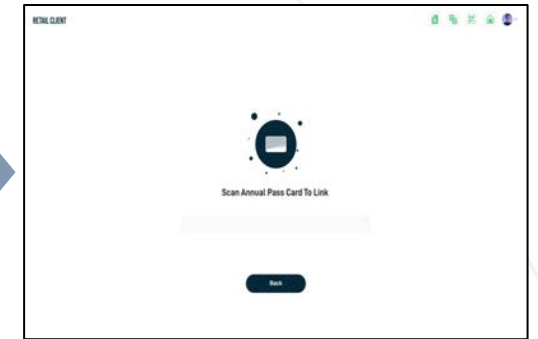
1. Presents payment receipt (QR Code voucher) to retail operator
2. Presents Annual Pass card to retail operator
3. Retail operator consumes QR code on IG system
4. Retail operator links Annual Pass id to Retail client system
5. Retail operator hands over the campaign plastic card to visitor



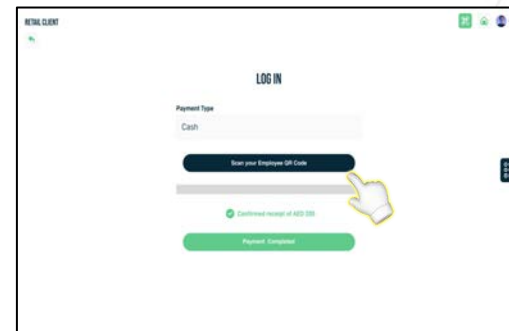
Step 1



Step 2



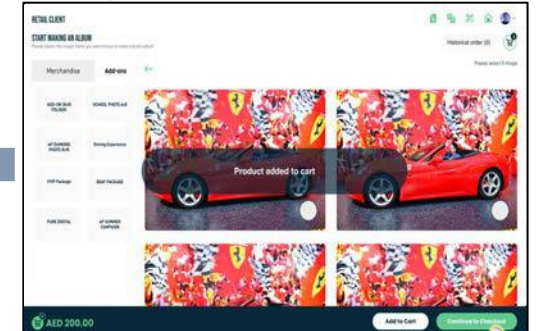
Step 3



Step 6

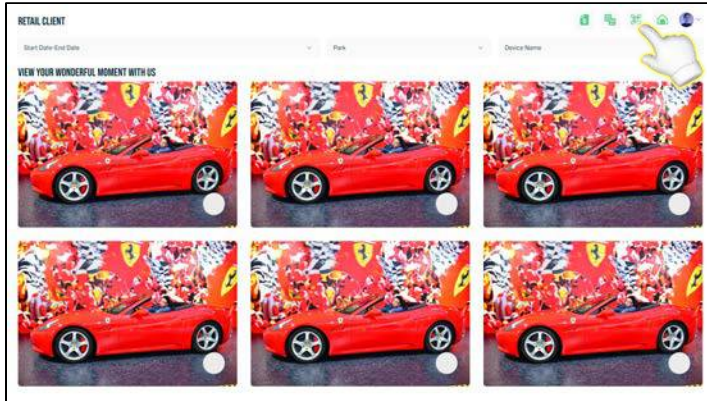


Step 5

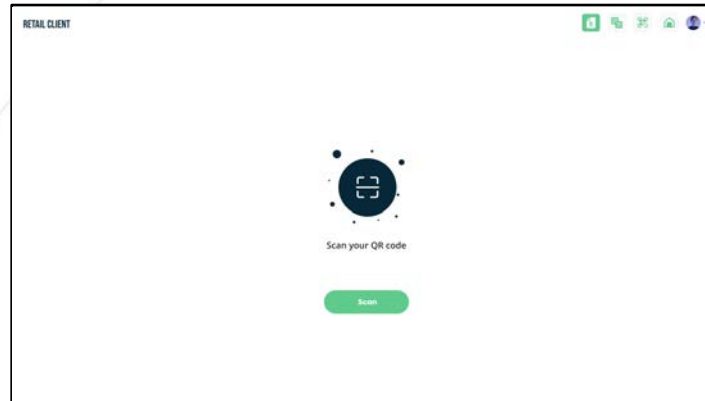


Step 4

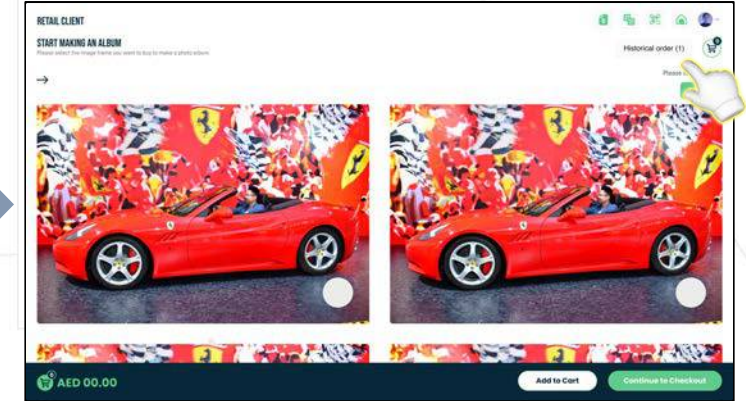
Availing 50% Discount on Single Print – Managed by Staff



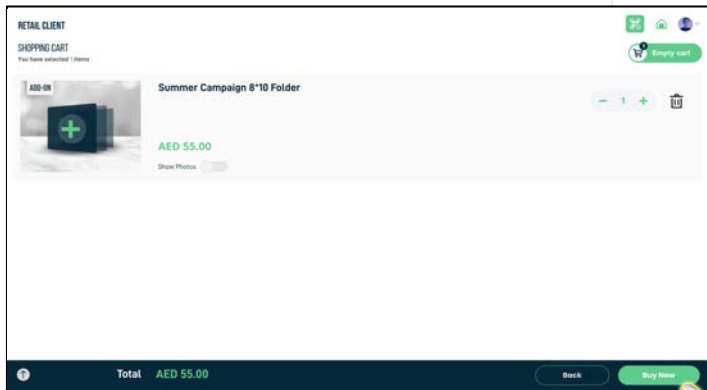
Step 1



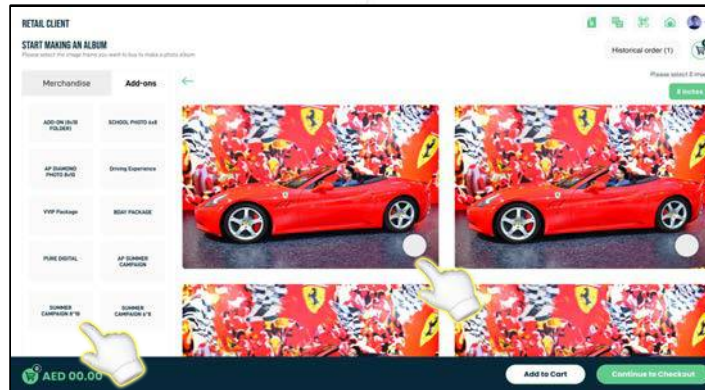
Step 2



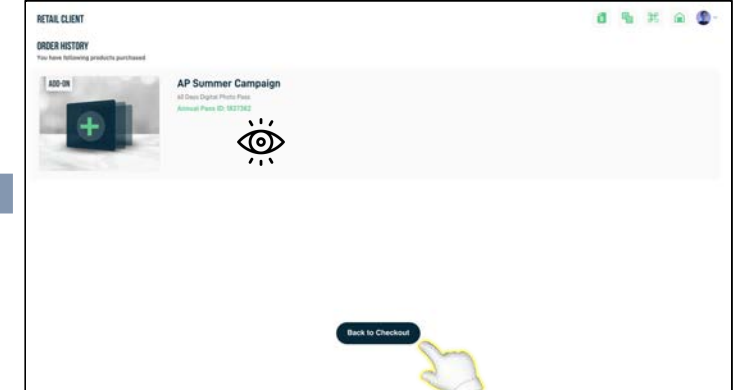
Step 3



Step 6



Step 5

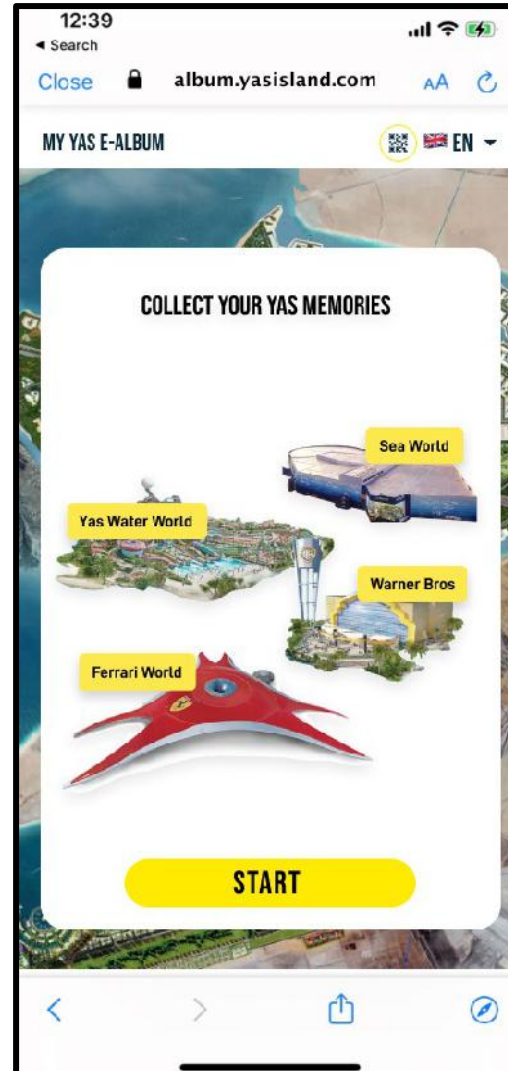


Step 4- Annual Pass ID Verification

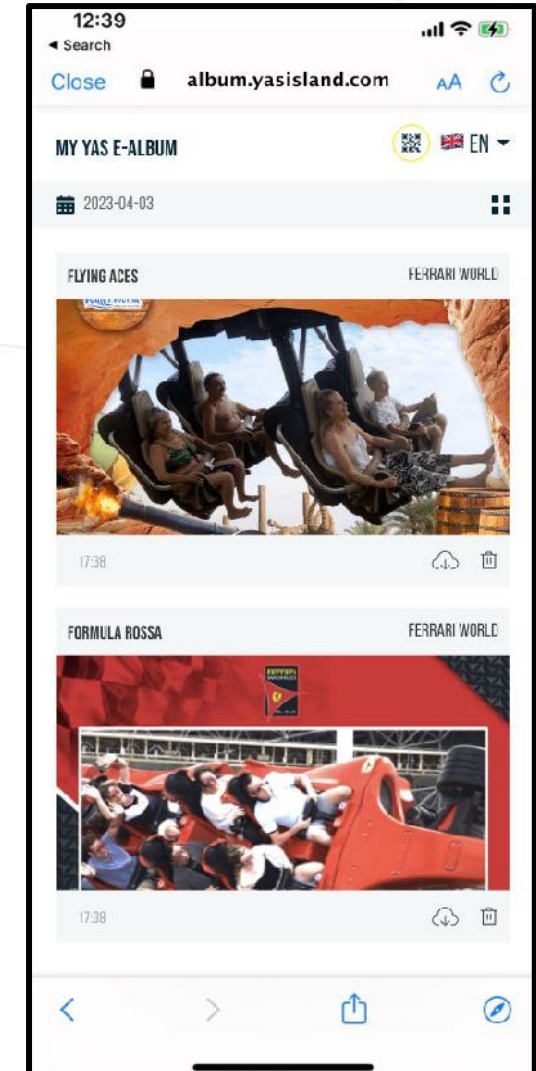
Cross Park Custom E-Album



Step 1 Scan Custom Plastic Card QR code



Step 2 Click Start



Step 3 Browse and download photos

Main Photo Counters Locations Per Park

Ferrari World Abu Dhabi



Photo Pick Up



Warner Bros Abu Dhabi



Celebrity Photo Studio



Main Photo Counters Locations Per Park

Yas Water World



Jewana Photo Studio



SeaWorld Abu Dhabi



Sea Pixels Photo Service



Photography opportunities by site

WBW	FWAD	SWAD	YWW
Roaming Photography - Multiple Locations	Physical set photography - 3 x sets	Roaming Photography - Multiple Locations	Slither slides x 3 (slide photo)
Meet and greet photography - in accordance with the event schedule	Roaming Photography - Multiple Locations	Animal Encounters	Bandit Bomber
Green screen photography - Multiple sets and backdrops	Formula Rossa - Ride	Green screen photography	Roaming Photography - Multiple Locations
Bedrock Ride photo	Flying Aces -Ride	Manta Ride Photo (Opening July	Green screen photography - Multiple backdrops
Scooby Doo Ride Photo	Turbo Track - Ride		
Ani Mayhem Ride Photo	Rossa Junior - Ride		
	Mission Ferrari - Ride		
	GT Challenge - Ride		
	Driving experience (paid for experience		

Sales Points

WBW	FWAD	SWAD	YWW
Celebrity Studio - Main Entrance	Main Photo Unit on entrance	SEA PIXELS - Main Unit - Abu Dhabi Ocean	Souk - Min Entrance/Exit
Bedrock rive photo counter	Ferrari Store X 2 (Top and Bottom of the shop)	Manta - Ride Photo Unit	
Ani Mayhem photo counter	Mission Ferrari ride photo unit	Endless Ocean	
Scooby Doo photo Counter	Flying aces ride photo unit	Dolphin Bay - Tropical ocen	
Bugs and Daffy photo counter	Formula Rossa ride photo unit	Dukkan - Abu Dhabi Ocean	
	Formula Rossa JR ride photo unit		
	GT challenge ride Photo unit		
	Turbo Track ride photo unit		
	Driving experience photo counter		