

Fact Sheet

- Opened in 2021, the UAE's new landmark of entertainment is the largest multi-purpose indoor entertainment arena, purpose-built for versatility and ease of use, multiple configurations are available at the click of a button.
- Set on the vibrant waterfront of Yas Bay, a mere 7-minute drive from Abu Dhabi International Airport and 45 minutes from Dubai, the iconic structure welcomes guests to world-class experiences in an architecturally stunning environment.
- With a bold vision to be one of the world's first Green Arenas, the venue's award-winning sustainable design integrates efficient systems that conform to the latest green standards; from the performing envelope that incorporates shading features to efficient water fittings, the Arena will achieve energy and water savings of 22% and 28% respectively.
- Culturally rooted yet future-focused, Etihad Arena combines world-class Emirati hospitality with state-of-the-art technology making every visit a seamlessly enjoyable experience.
- Providing an unmatched and easily adaptable space that can be perfectly tailored to any event, Etihad Arena can host intimate gala dinners, full-scale rock concerts, global sporting events, Broadway shows and much more.
- Welcoming guests to the venue is an impressive 32m x 9m LED screen showcasing upcoming events and providing all the information guests may need to ensure easy access to the venue.
- Throughout the venue, in a nod to its energy efficiency vision are over 250 screens, controlled by industry-leading Cisco Vision, provide interactive signage, news, guest information and sneak peeks of future content.
- With an 18,000-standing capacity, the Arena is built around the 3,565sqm Main Bowl featuring the region's largest rigging grid, which can be easily transformed into various configurations thanks to bowl reduction curtains and a customisable rolling stage.
- Consisting of a range of seating categories including floor, general access, grandstand, club and VIP, the Main Bowl is framed by 17 luxurious suites and complimented with a Club Lounge that offers an exclusive addition to selected events.
- At the front of the building and overlooking the Plaza and Yas Bay waterfront, the Arena's breathtakingly elegant Grand Ballroom spans 1,188sqm of a dividable area with 510sqm of private pre-function space providing a separate event space to the Main Bowl.

- Featuring three partitions for multiple configurations and a panoramic balcony offering spectacular views of the Bay, the Grand Ballroom is the perfect location for corporate and private events
- Staffed by a highly-qualified, international team, the Arena offers a world-class guest experience and exceptional support for both international and local promoters and content providers.
- Guests will benefit from a seamless and personalised customer journey with enhanced seat-to-seat wayfinding directing them from their seat at home to their seat in the Arena.
- In another regional first, guests will be able to order food & beverage from their seat in the Arena and have it delivered during performances (subject to event permissions) by Arena Food & Beverage Assistants.
- On hand to provide support and reassurance to guests are Etihad Arena's Wellness Ambassadors, a team trained to answer all health and safety-related enquiries and provide peace of mind.
- Owned by Miral Asset Management and operated by Flash Entertainment, Etihad Arena is destined for success with a vision to be the region's Land mark of Entertainment.
- Etihad Airways, the national airline of the UAE, is the proud naming rights partner for Etihad Arena. Over the years to come, Etihad will fly many of the world-class entertainment acts and guests to the venue.

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